

## Rhea Jain

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UX Designer with industry experience in web apps and mobile interfaces.  
Passionate about the intersection of design, technology, and business. My design process is data driven and rooted in research, exploration, and problem solving.

## Experience

Feb 2020 - Current

### **RealSelf** (UX Designer II)

- Collaborated with stakeholders to build and launch an onsite onboarding flow and see it through the product lifecycle. This initiative increased retention rates by 34%
- Shipped a doctor comparison tool on our finder page. Contacts rose by 47%
- Strategized with B2C to conduct A/B tests for an online booking experience.

Aug 2019 - Feb 2020

### **RealSelf** (UX Designer I)

- Worked with a team of product managers and developers to rebuild Practice Pages in order to drive traffic and improve SEO performance. Customer conversion rate has increased by 78%

Dec 2018 - Feb 2019

### **Adobe** (UX Design Intern)

- Improved the experience for authors and users of technical documents. Deliverables included wireframes, high fidelity prototypes for developer hand off, and qualitative user research.

Sep 2018 - Dec 2018

### **Studio Rainwater** (Design Intern)

- Designed motion graphics for social media campaigns, publications and web pages. Worked on brand identity projects with multiple start ups.

Jun 2018 - Aug 2018

### **Formlabs** (Graphic Design Intern)

- Partnered with the services team to streamline the process of designing product user guides.

Jun 2017 - Aug 2017

### **Design Brewery** (Design Intern)

- Worked with budding startups to design packaging, websites and experiences.

## Education

Sep 2015 - Jun 2019

### **Rhode Island School of Design (RISD)**

BFA in Graphic Design // Concentration in Global Processes  
Major GPA 3.80 // Cumulative GPA 3.65

### **Brown University**

Cross registered for a course in User Interfaces and User Experiences